



FOR IMMEDIATE RELEASE

Toronto

November 6, 2020

A hit single, a best-selling book, an appearance in a TV show and now, a game!

Jessica Phoenix and her indelible mount Pavarotti have become VR icons, as one of 15 Top International eventers the exciting world of gaming! The world's first fully licensed equestrian mobile game, with a star-studded roster of riders and horses, **Equestriad World Tour** game officially launched today.

As Canada's most decorated Pan AM eventing pair, with 5 medals (Gold, Silver and Bronze) won over 3 consecutive games, Jessica and Rotti, as he is affectionately known, are a well-loved partnership on the Ontario, National and International Eventing scene.

Said Jessica Phoenix "I absolutely love this game! For gamers who are new to Eventing, it really shows them the ropes and gives a first-hand view of what it's like to be a competitor. For those of us who compete in Eventing, now we can get our fix in the off season! My hope is that Equestriad helps grow our sport, both in competitors and spectators. I'm honoured to be a part of it!"

Equestriad World Tour can be found on the iOS Apple App Store and Google Play Store. For more information on the game, please see the attached press release from our friends at GoGallop Studios, creators of this remarkable gaming experience.

For more information on Jessica Phoenix, including sponsorship opportunities, please contact Veronica Low

Veronica Low

The Roar Group of Companies

veronica@roar-group.com

M: 416-346-8540

W: roar-group.com

- Attached GoGallop Press Release
- Jessica Phoenix & Pavarotti Equestriad